



# LUKE HIMMELSBACH

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## EXPERIENCE

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### FOUNDER, CEO & EXECUTIVE PRODUCER | EXPEDITION AUDIO | MAY 2021 - PRESENT

- Manage productions such as season two of the Yes Theory Podcast in partnership with Headspace Studios, garnering over 900k downloads and consistently ranking among the Apple Podcast's Top 50 Personal Journal podcasts in America & Great Britain.
- Create show trailers, including soundbeds, archival clip curation, and custom scripting in collaboration with production teams.
- Develop tone and language for shows through scripting, host coaching, and story arcs for each episode.
- Create, manage, and cascade production calendars across teams, ensuring proper workflow, collaboration, and deadline deliveries.
- Content edit full raw interviews of any length, condensing content into a digestible 30-45 minute episode, curating the most impactful content to maximize listener retention rates.

### SENIOR EDITORIAL CONSULTANT | FINESSE MEDIA | AUGUST 2020 - MAY 2021

- Developed compelling storylines from a 1 hour+ dialogue and writing, editing, and integrating the host's narrations.
- Edited audio and curated soundscaping to ensure smooth storyline and enhance transition and flow.
- Managed show descriptions, titles, thumbnails, and scheduling for multiple shows.

### DIGITAL DIRECTOR | MEN'S BOOK @ MODERN LUXURY | SEPTEMBER 2019 - JUNE 2020

- Composed, edited, and published 5+ long and short form stories on a weekly basis.
- Curated a weekly newsletter delivering fresh content to ~40k subscribers.
- Managed ~90 writers across 18+ cities to produce hyperlocal market specific content.
- Collaborated with the SVP of Editorial for Modern Luxury's 85+ national publications to ensure thematic consistency of the brand.

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## EDUCATION

UNIVERSITY OF NEW HAMPSHIRE | MAY 2019

BACHELOR OF ARTS, JOURNALISM | CONCENTRATION: SOCIOLOGY

CORVINUS UNIVERSITY | BUDAPEST, HUNGARY | 2018

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## PROJECTS & MORE

- Consultant to Vanguard East Agency focused on creative content and experiential marketing events for luxury brands including: DirtyLemon, Carbon38 & CINQ.
- Founding Father of the Delta Delta chapter of Alpha Tau Omega; responsible for all fundraising and recruitment efforts.
- Consultant to M2 Tutoring, a global education brand focused on private and multilingual education. Special projects included: 1:1 with high profile students focused on literacy development.